ECAC Meeting Thursday, February 12, 2015 9:00 – 11:00 Notes

Members Present:

Barbara Andrews

Rosalba Bonilla-Acosta

Stephanie Brant

Jody Burghardt

Amy Cropp

Patsy Evans

Kim Grant

Michelle Green

April Kaplan

Carol Legaretta

Lauren Moskowitz

Meredith Myers

Linda Owen

Debra Poese

Tobi Printz-Platnick

Natasha Ramberg

Hilda Richards

Claudia Simmons

Staff Present:

Verna Washington Sarah Wilch-Spamer

Guests:

Vickie DiSanto

Lisa Davis

Kim Pins

November Meeting Minutes:

- Motion from Lauren Moskowitz to accept the minutes from the November 13, 2014 meeting
- Second motion: Tobi Printz-Platnick
- Vote: 18 in favor
- Resolved: Motion Carried; Accept the minutes from 11/13/14

General Update:

- Documents including WPA have been posted to the MCPS website
- The DHHS site is in the process of being set up to include the information
- Literacy/Pediatric Outreach Committee:
 - o Focus Groups:
 - Natasha and Barbara attended the professional learning institute at MSDE
 - Prince George's county has been working on Pediatric Outreach for 5 years
 - Pediatric Offices:
 - Resources needed
 - Marty Grant has been training Pediatricians on use of the screening tool
 - ECAC Letterhead has been developed
 - ECAC Committee's work is aligned to Marty Grant's
 - What do you need? How can we help you?
 - Working to take over the outreach in and around Gaithersburg
 - Accompanied Marty to gain recognition and build relationships with the pediatric community
- Media and Outreach Campaign:
 - Focused on reaching out for ChildLink (the call in referral number in DHHS for anyone who has questions or needs information about services for children birth to 5)
 - Provide information to child care providers or parents on child mental health issues
 - Building the library of referrals
 - Barbara will send out data on where we are so far this year with calls to ChildLink
 - Possible explanations for the reduction in calls:
 - o Drop in birthrates?
 - Families calling 311 instead?
 - o March is the goal for developing the design for the bus campaign:
 - The most expensive is the driver's side of the bus
 - The inside of the bus is free or of little cost
 - We can target busses on specific routes in the county or we can do a crosscounty campaign on all busses
 - Messages will be bilingual (English and Spanish)
- Family Engagement Committee:
 - o 11 Focus groups total:
 - Food and children's books were provided to participants
 - ECAC members received handouts focusing with initial focus group analysis
 - ECAC will resend the link to Head Start Parent Engagement Framework
 - o Early Childhood Kennedy Cluster project:
 - Focused on reaching out to parents
 - More people trained on facilitating Parent Cafes

- Maryland Family Network (MFN) is the only organization that provides training for table hosting/facilitating of Parent Cafés
- A late spring training for facilitators is planned
- More parent cafes are planned for the Gaithersburg area

• Early Childhood Symposium:

- o First year that ECAC is planning the Symposium
- o There is a \$10.00 charge this year
- Neal Horen from Georgetown is the keynote speaker
- Montgomery County Collaboration Council is handling the registration for the Symposium
- May need assistance with the registration table
- Family Services will offer CEUs/ and PAUs from the R&R

• Gaithersburg Project Update:

- Shifted some funds to provide materials for providers
- More than half of the programs are faith-based have elected not to be part of Maryland EXCELS

Focus Groups:

- Focus Groups Completed with Parents, MCPS Early Childhood Teachers, Child Care Providers
- Total of 11 Focus Groups
- Focus Groups each included 3 questions, facilitated, charted and notes taken; A brief survey
- o Themes:
 - Children need self-help skills, social/emotional skills and independence
 - Much happens in children's lives before age 4
 - Parents need information on DAP and they need support
 - Social/Emotional skills are crucial to readiness, including experience in groups, selfhelp skills, self-regulation

Next Steps:

- o Committee Analysis by April
- Written Report on Focus Groups by July
- Committee Review of Demographics Report
- o Committee Review of ECAC Work to Date
- Committee Recommendations complete by June Meeting (discussion at April 2nd retreat)
 - Lauren Moskowitz: Literacy/Pediatric Outreach Committee
 - Michelle Green: Family Engagement
 - Linda Owen: Media and Outreach Campaign

WPA Discussion: TABLED UNTIL NEXT ECAC MEETING

Lisa Davis (Early Childhood Coordinator Howard County Public Schools, [HCPS]) and Kim Pins (Howard County Community College), Howard County ECAC:

• Formation of Transition Group:

- Found that there was nothing to support parents with the transition process other than the typical "Open House" or "Fliers"
- List of Partners:
 - Office of Children's Services
 - Community College
 - Early Intervention Services
 - Public Libraries
 - Regional Office of Child Care
 - Public School Kindergarten Teachers
 - Public Pre-Kindergarten
 - Non-Profit Organizations
 - Judy Centers
 - Private Child Care Centers
 - Family Child Care Association
 - Community Businesses
 - Private Nursery Schools
 - MSDE
 - Head Start
 - Early Childhood Consultants
- o Established relationships with elementary schools:
 - Four pilot child care centers send a list of where their children articulate to in the county
 - Held a "Winter Mixer" to connect with principals and elementary schools to talk (2007 – 2008)
- Facilitated a forum with wider stakeholder group including politicians and other community members
- O What it isn't:
 - Forced
 - Hierarchical
 - Static
 - Bureaucratic
 - Biased
 - Competitive
 - Ego-Based
 - Slanted
 - Destination
 - Sporadic
 - Finished
 - Exclusive
- O What it is:
 - Collaborative

- Visionary
- Connected
- Non-judgmental
- Evolving
- Shared
- Ongoing
- Child-Centered
- Family Centered
- Focused
- Transition Workgroup: Focus
 - Goal Enhance each Howard County child's opportunity for school success.
 - Objective Establish a smooth passage for kindergarten transition for young children coming from the home setting and/or from an early care and education setting.
- Maryland Model for School Readiness (MMSR):
 - Data analysis
 - Kept track of the data
 - Focus on Domains of Learning
 - Devoted a 3 year period to groups of stakeholders receiving an MMSR presentation and explaining their unique role in interfacing with families and/or developing programming
- o Focus on:
 - Articulation/Communication
 - Advertisement/Awareness
 - O Where are these children? Who are we not reaching
 - Grocery Stores
 - Offices
 - Dr.'s Offices
 - Discovery Fair during the Week of the Young Child focusing on the MMSR Domains
 - Community Forum/Focus Groups
 - Share Professional Development Day in HCPS including the child care partners
 - Transition Timelines
 - Common Language to develop consistent expectations:
 - School Readiness with developmentally appropriate targets
 - Learning Progress/Articulation Form from child care providers based on the MMSR indicators/domains (worded in more user-friendly language):
 - Gathered feedback from Kindergarten Team Leaders and Child Care Directors:
 - Time consuming
 - Self-Help skills rather than cognitive skills

- Revised the form based on feedback
- Collected centrally in the spring and distributed to kindergarten teachers around the system
- Includes parental consent form
- Encourages communication between parties
- Countywide Parent Workshops:
 - Planned for 5 different times in different locations during the spring
 - Provided a toolkit to take home to use with their children after completing a feedback form
- Creative Outreach:
 - Columbia Mall
 - McDonald's (fliers in Happy Meals)
 - Library summer programs for school readiness
- Regional Approach:
 - Schools are community brokers to help communicate to align services and promote school readiness
- Elementary School Buy-In and Commitment
- Continued Challenges:
 - Community partnerships/discussions within each local community TWO WAY conversations;
 - Certain community stakeholders to be more involved (e.g., pediatricians, health department, social services, faith community);
 - More buy-in and engagement of early care and education staff (both private and public) at the ground level;
 - Ways to deal with the need for constant reinvestment in the initiative due to turnover of staff (e.g., teachers, agency heads).

Transition to Executive Committee:

- Moving away from the initial Steering Committee to the Executive Committee (EC) model
- Casey Training and a yearlong commitment is necessary in order to be part of the EC:
 - Linda Owen and Michelle Green have been asked to be part of this training
 - Send Barbara Andrews more nominations for additional EC members/you may nominate yourself by 2/20/15

Committee Assignments/Work:

- ECAC Members received the yellow handout to prepare for the April 2, 2015 ECAC Retreat:
 - o Continue existing work related to implementation grant

- Examine and discuss focus groups initial analysis applying your own perspectives from the Work/Organizations you represent on the ECAC. Use the Demographics Report and the Geo Maps to inform your perspectives
- Develop recommendations based on the data and discussion above and from the perspective of your committee and bring to the April 2 retreat

Adjournment:

10:55 AM

NEXT MEETING: April 2 mini-retreat 8:30-12:30

Hopkins Rockville Campus

9605 Medical Center Drive, Building Room 121