

## **GRAPHIC DESIGN**

## **Introduction to Graphic Communications** LEVEL 1

Combining a love of traditional art, design, and industry-standard computer application skills while learning about today's print and digital marketing world.



In this college level course, students will be given challenging real-world projects and assignment. real-world projects and assignments typical of the graphic communications field with a focus on theory, the creative process, technical skills, and work place preparedness.



Students learn the latest in digital imagery, graphic design, print, digital media, and production skills including industry-standard photo editing, presentation, illustration & drawing, multimedia, & web design software packages.



Classroom and lab activities will include a variety of hands-on laboratory experiences, class discussions and critiques, open-ended problem solving, work-based learning and project-based learning.



Students will be required to draw upon academic skills in the areas of mathematics, science, language arts and technology.

**Carol King Bolden** Instructor:

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